# REGIS UNIVERSITY ATHLETICS MARKS CURRENT MARKS IN USE GUIDE

FOR ANY QUESTIONS OR MARKS NOT DISPLAYED HERE, CONTACT BRAND@REGIS.EDU.

#### PRIMARY

PREFERRED MARK
FOR ATHLETICS
Use in full color, greyscale or one color\*







#### **SECONDARY**

MARK SHOULD ONLY BE USED ON EXPLICITLY ATHLETICS RELATED MATERIALS

Use in full color or one color\*





#### **RANGER SHIELD**

SHOULD NOT BE PAIRED WITH TEXT, ONLY USED IN STANDALONE SHIELD GRAPHIC Use in full color or one color\*





#### LETTER STYLES

SUPPORT GRAPHIC, PRIMARY USE ON UNIFORMS, SHOULD NOT BE USED ALONE Use in full color or one color\*



### **RU INITIAL MARK**

SUPPORT GRAPHIC, USE SHOULD BE LIMITED BASED ON SPACE CONSTRAINTS Use in full color or one color\*







# SPORT SPECIFIC MARKS

NCAA II TEAM SPORTS MAY USE REGIS OR RANGER MARKS WITH OR WITHOUT MOUNTAINS, CLUB SPORTS SHOULD ONLY USE REGIS MOUNTAIN MARK, DESIGNATED WITH 'CLUB'

Use in full color or one color\*









<sup>\*</sup>One color marks color and background MUST be approved by the Athletics department or Marketing and Commuications before use.

# **REGIS UNIVERSITY ATHLETICS MARKS**

ARCHIVED AND MARKS BEING DISCONTINUED

ANY MARK NOT LISTED ON THE CURRENT MARKS LIST SHOULD BE CONSIDERED ARCHIVED AND NO LONGER IN USE. FOR ANY QUESTIONS, CONTACT BRAND@REGIS.EDU.

# **SECONDARY MARKS**

ANY LOCKUPS STATING UNIVERSITY





# SPORT SPECIFIC MARKS

RU SHIELD WITH BAR LISTING SPORT REGIS MOUNTAINS WITH UNIVERSITY





# INITIAL MARKS STEPPED INITIALS



# LETTER STYLES

REGIS WITHOUT SPORT LISTED; LETTER STYLE WITHOUT HIGHLIGHTS



# REGIS UNIVERSITY ATHLETICS MARKS MARKS APPROVED FOR USE BY THIRD PARTY

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