

Career Services Alumni Survey Report

Regis College 2011 Graduates

Summary

Career Services conducted a survey of the Regis College 2011 graduates during the spring of 2012, to ascertain their employment and graduate education status after graduation. A list of the Regis College 2011 graduates was obtained from the Academic Records/Registration Department. That list contained the names of 275 graduates, along with pertinent contact information needed to proceed with the survey.

The first stage of the survey involved sending email messages to each of the alumni on the survey list requesting their participation in taking the online survey. The email message included a link to the survey, which was designed to be completed in less than five minutes. The survey was generated through StudentVoice, a vendor that Regis University's Student Life Division has contracted with to provide a platform and advisory resources for surveys of students and alumni.

The initial email request was followed by a second email request to those alumni who had not taken the survey. A total of 62 alumni took the survey in response to both email requests, which represented about 23% of the total number of alumni solicited. While this response rate is considered respectable for survey requests that are solicited by email requests, we intended to increase the response rate by proceeding with a second stage of the survey that solicited participation using computer assisted telephone interviews (CATI). This is the same procedure we followed in surveying the Regis College 2009 and 2010 graduates.

We engaged Resolution Research & Marketing, Inc. (Resolution Research) to conduct the CATI second stage of the survey, the same company we used for the Regis College 2009 and 2010 graduate surveys. Resolution Research is located in Denver, Colorado and has been engaged in this business for more than 20 years, with high-profile clients that included major colleges and universities. Through the efforts of Resolution Research, an additional 69 alumni took the survey, giving us a total of 131 respondents, representing a survey response rate of about 48%.

Key Survey Results

Some of the key results of the survey include the following information (the percentages shown below reflect the responses to the question indicated; some respondents did not answer every question):

- When was your first job after graduation obtained?
 - 89.09% of the respondents obtained their first job within six months after graduation.
 - 10.91% obtained their first job more than six months after graduation.

- How related was the first job after graduation to the respondent's academic major?
 - 78.57% of the respondents reported that their first job was very or somewhat related to their academic major.

- What was the salary range for your first job after graduation?
 - 47.65% of the respondents reported a salary of more than \$30,000.
 - 22.42% reported a salary of more than \$40,000.

- How did you obtain your first job after graduation?
 - 27.03% reported obtaining their first job after graduation through personal contact/networking. This represented the most productive source among all of those surveyed.
 - 12.16% reported having obtained their job through the Internet.

- What is your current status?
 - 77.37% of the respondents reported being either employed full- or part-time, or self-employed.
 - 9.49% reported attending graduate school.
 - 3.65% reported being not employed, but still seeking employment.

A more detailed breakdown of the data collected for each of these questions is contained in the Appendix attached to this report. This Appendix includes the subcategories for each of the foregoing questions.

Career Services Alumni Survey – Regis College Graduate of 2011

Q8. Salary range of your <u>first job</u> after graduation (optional):		
Count	Percent	
57	52.78%	Less than \$30,000
27	25.00%	\$30,001 to \$40,000
18	16.67%	\$40,001 to \$50,000
3	2.78%	\$50,001 to \$60,000
3	2.78%	\$60,001 or more
108	Respondents	

Q9. How related was your <u>first job</u> after graduation to your academic major?		
Count	Percent	
48	42.48%	Very related
41	36.28%	Somewhat related
24	21.24%	Not at all related
113	Respondents	

Q10. When was your <u>first job</u> after graduation obtained?		
Count	Percent	
41	36.94%	Before graduation
45	40.54%	1-3 months after graduation
13	11.71%	4-6 months after graduation
12	10.81%	6+ months after graduation
111	Respondents	

Q11. Your first job after graduation was obtained through: (Check all that apply)			
Count	Respondent %	Response %	
5	4.46%	3.29%	Alumni connection
2	1.79%	1.32%	CareerLink
4	3.57%	2.63%	On-Campus Recruiting/Connections
13	11.61%	8.55%	Referral by Faculty
12	10.71%	7.89%	Previous Position/Internship
4	3.57%	2.63%	Career Fair
2	1.79%	1.32%	Classified Ad
2	1.79%	1.32%	Employment Agency
41	36.61%	26.97%	Personal Contact/Networking
33	29.46%	21.71%	Applied Directly to Organization
19	16.96%	12.50%	Internet
2	1.79%	1.32%	Self-employment
13	11.61%	8.55%	Other(please specify)
112	Respondents		
152	Responses		

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Q12. How did you use Career Services, if at all, while attending Regis University? (Check all that apply)			
Count	Respondent %	Response %	
44	35.48%	21.26%	Career counseling/assessment
68	54.84%	32.85%	Job search help (resume/cover letter/interview preparation/etc.)
10	8.06%	4.83%	On-Campus Workshops
24	19.35%	11.59%	Career Fairs/other Employer On-Campus Events
10	8.06%	4.83%	CareerLink
12	9.68%	5.80%	Information from Career Services' Website
0	0.00%	0.00%	Career Options Class
39	31.45%	18.84%	I did not use Career Services.
124	Respondents		
207	Responses		

Q13. Current status: (Check all that apply)			
Count	Respondent %	Response %	
77	63.11%	55.80%	Employed full-time
26	21.31%	18.84%	Employed part-time
3	2.46%	2.17%	Self-employed
14	11.48%	10.14%	Attending graduate school
0	0.00%	0.00%	Military service
5	4.10%	3.62%	Not employed, still seeking employment
4	3.28%	2.90%	Not employed, not seeking employment
9	7.38%	6.52%	Other (please specify)
122	Respondents		
138	Responses		